

MIDSOUTH **BEST OF NAMA** **AWARDS CEREMONY**



GATEWAY
to the **BEST**

2023 Best of NAMA

JANUARY 19, 2023



THANK YOU

Best of NAMA Committee

- o Grace Fong
- o Alex Hanes
- o LuElla Sprout
- o Stephanie Stalans
- o Laura Svec



JANUARY 19, 2023

Best Of

NAMA 2023

- Judging in November
- St. Louis
- 73 MidSouth Entries
- Awards listed are for MidSouth Chapter
- Regional winners are also noted
- Regional winners qualify for national competition

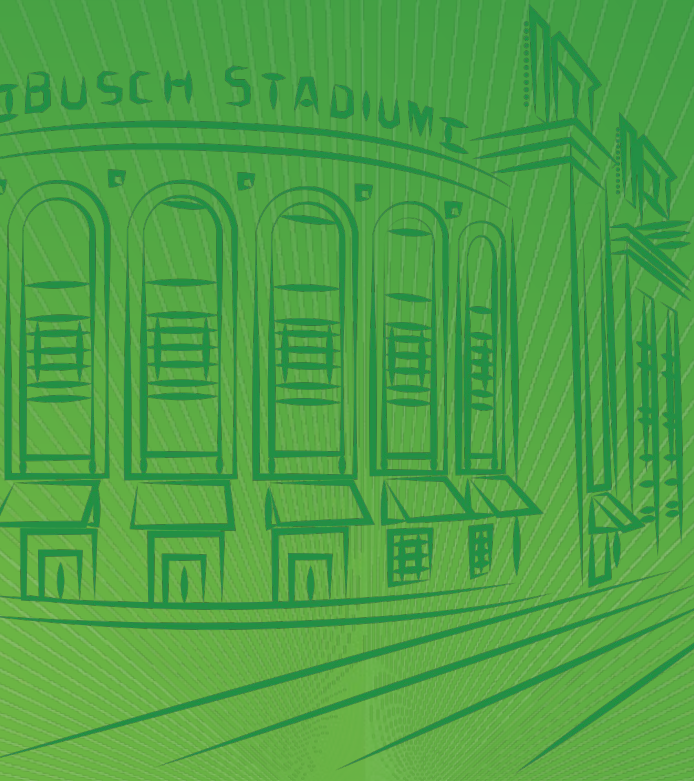


JANUARY 19, 2023

AGRICULTURAL AUDIENCES

Advertising

Integrated Campaigns



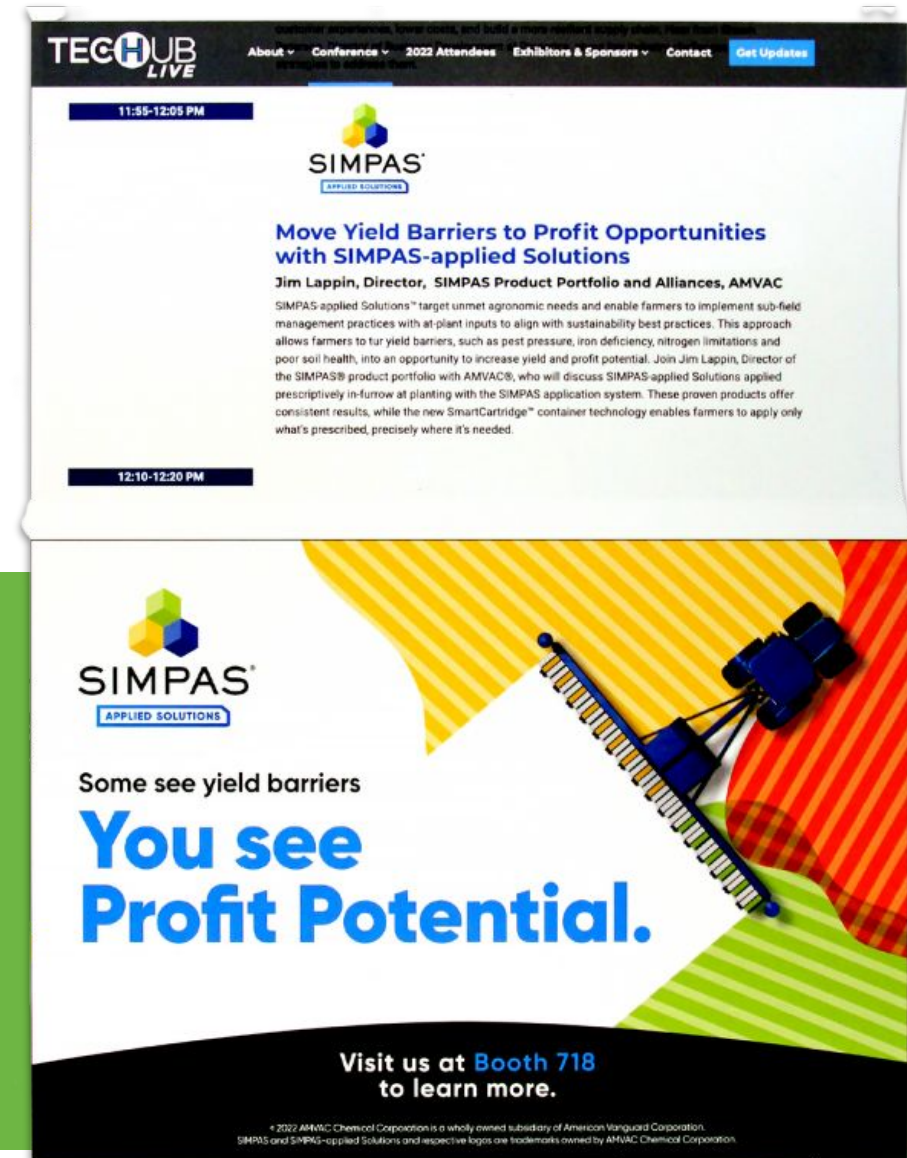
MERIT AWARD

INTEGRATED CAMPAIGNS - LOCAL

AMVAC

Agency: Archer Malmo

*SIMPAS - Applied Solutions/ Application
System Integration Campaign*



FIRST PLACE

INTEGRATED CAMPAIGNS

- LOCAL

Helena Agri-Enterprises
Agency: Trilix

The 2022 Helena Grape Wise Campaign
- Knowledge to Yield



CHAPTER FIRST AND REGIONAL FIRST



FIRST PLACE

INTEGRATED CAMPAIGNS - NATIONAL

Corteva Agriscience
Agency: Bader Rutter

***Enlist Weed Control System:
Fence Sitters Campaign***



Agricultural Advertorials

Corteva Agriscience
Agency: Bader Rutter
UltiGraz Pasture Weed & Feed



Television

Single or Series

MERIT AWARD

TELEVISION – SINGLE OR SERIES

SIMPAS - APPLIED SOLUTIONS

Agency: Archer Malmo

***SIMPAS - Applied Solutions
Profit Potential***



FIRST PLACE

TELEVISION – SINGLE OR SERIES

Sunshine Quality Solutions
Agency: Hunt Marketing
Power to the People TV Spot



Audiovisual Presentations for farmers, ranchers and growers

MERIT AWARD

Audiovisual Presentations Directed at Farmers, Ranchers & Growers

SIMPAS APPLIED SOLUTIONS

Agency: Archer Malmo

***Simpas Applied Solutions on
Rural America Live***



FIRST PLACE

Audiovisual Presentations Directed at Farmers, Ranchers & Growers



HELENA AGRI-ENTERPRISES
In-house

*How to Increase Fertilizer Efficiency
with Humics*



CHAPTER - FIRST AND REGIONAL - MERIT

Audiovisual Presentations

for dealers, distributors, sales
reps others serving agribusiness

MERIT AWARD

Audiovisual Presentations Directed at Dealers, Distributors, Sales Reps or Others Serving Agribusiness

CAPITAL FARM CREDIT
Agency: Archer Malmo

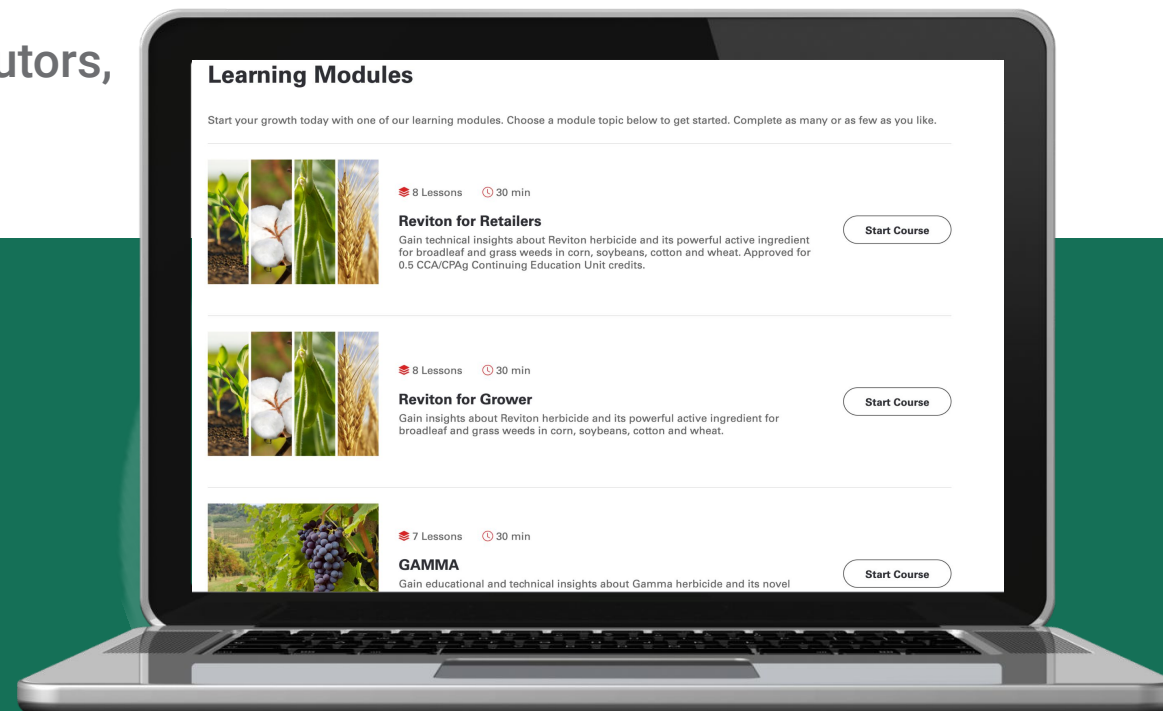
\$10B Milestone Congratulations Video



FIRST PLACE

Audiovisual Presentations Directed at Dealers, Distributors,
Sales Reps or Others Serving Agribusiness

HELM AGRO Agency: Filament *Learning Modules*



CHAPTER - FIRST AND REGIONAL - FIRST

Direct Mail

for farmers, ranchers, and
growers

MERIT AWARD

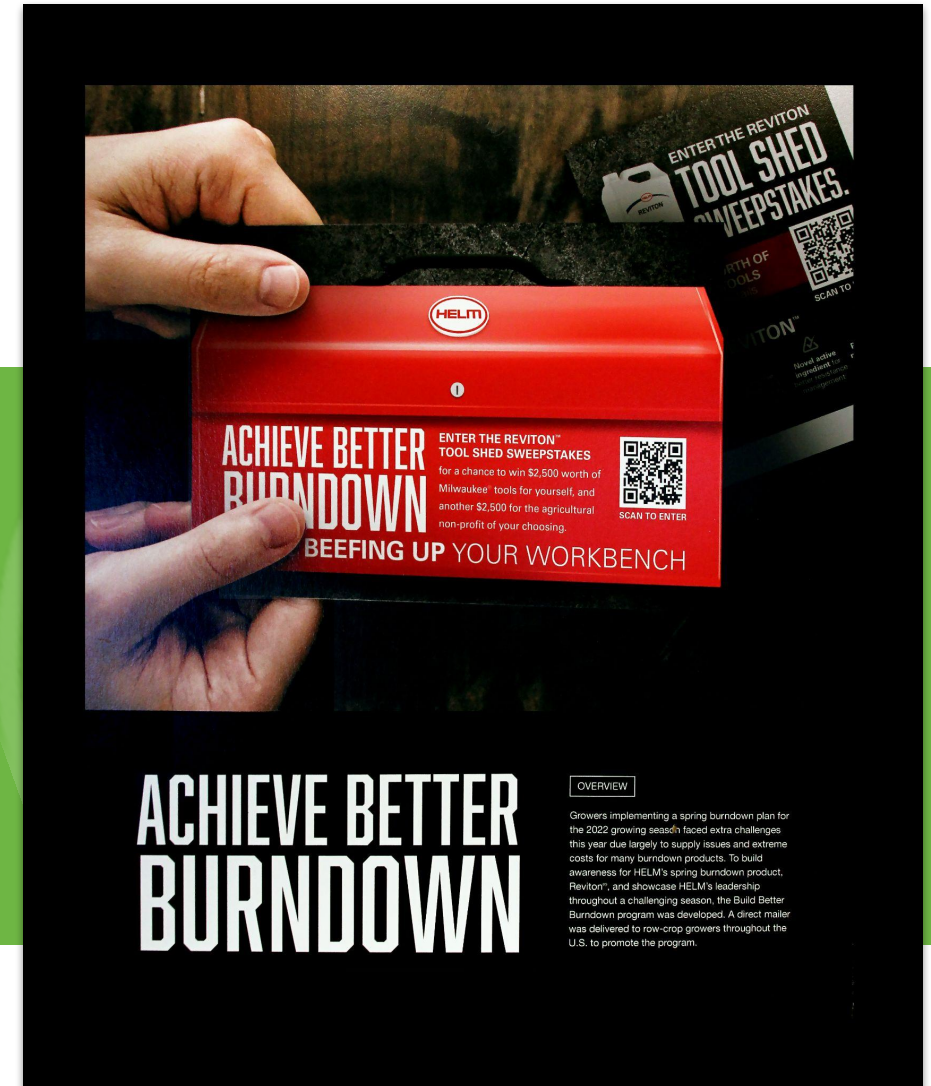
Direct Mail Directed at Farmers, Ranchers & Growers - flat

HELM AGRO
Agency: Filament

***Reviton Better Burndown
Accordion Direct Mail***



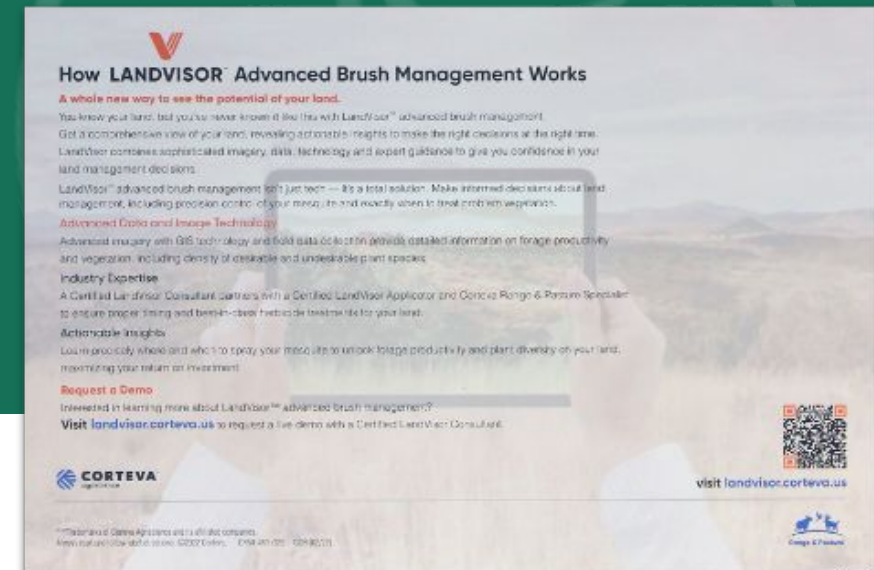
CHAPTER - MERIT AND REGIONAL - MERIT



FIRST PLACE

Direct Mail Directed at Farmers, Ranchers & Growers - flat

CORTEVA AGRISCIENCE In-house *Landvisor Eye Opener*



CHAPTER - FIRST AND REGIONAL - FIRST

Billboards or other outdoor ads

MERIT AWARD

Billboards or Other Outdoor Ads

SUNSHINE QUALITY SOLUTIONS

Agency: Hunt Marketing

Thank a Farmer Outdoor Board

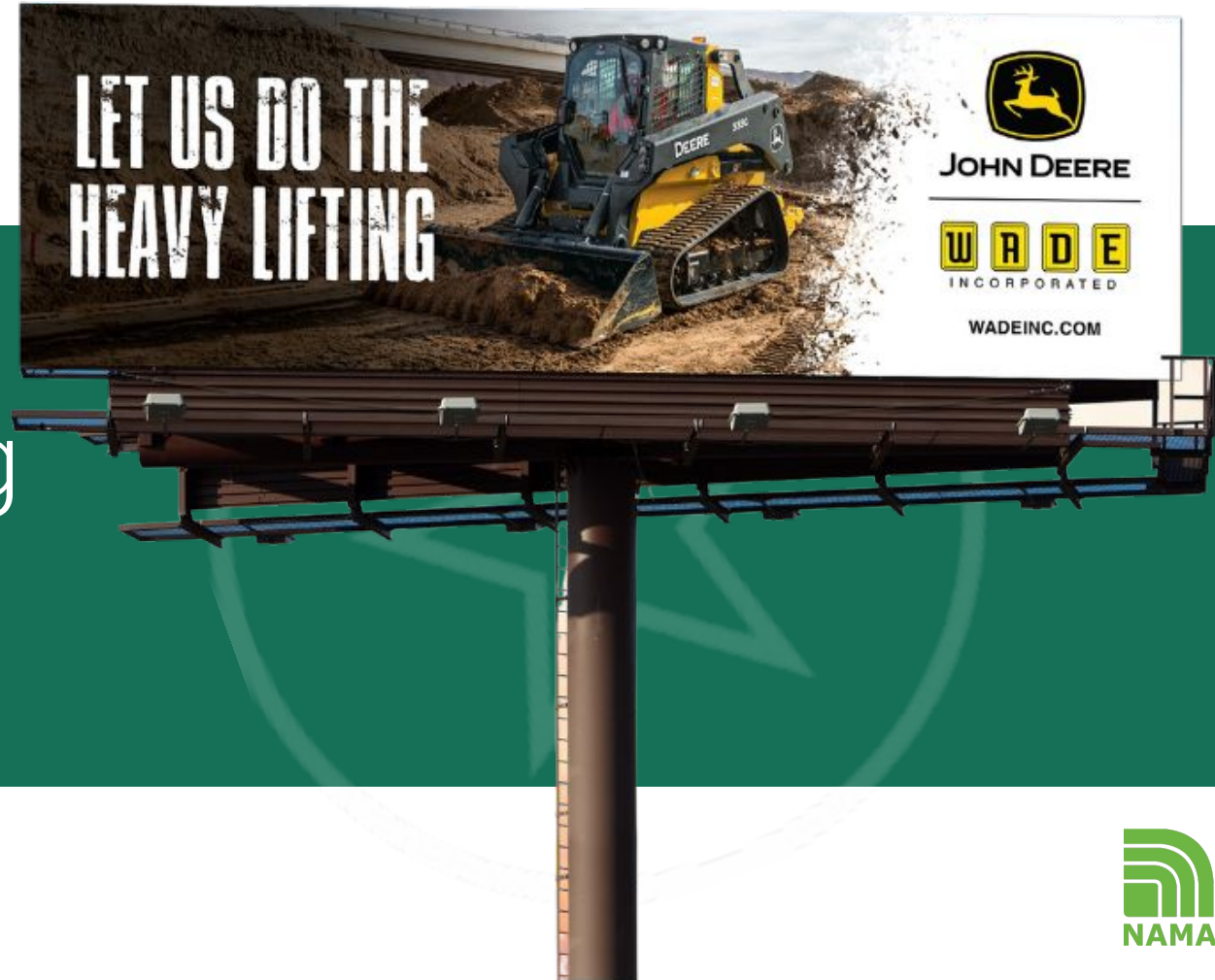


CHAPTER - MERIT AND REGIONAL - MERIT

FIRST PLACE

Billboards or Other Outdoor Ads

WADE, INC.
Agency: Hunt Marketing
***Let Us Do the Heavy Lifting
Outdoor Board***



CHAPTER - FIRST AND REGIONAL - FIRST

Customer Brochures or catalogs - farmer directed

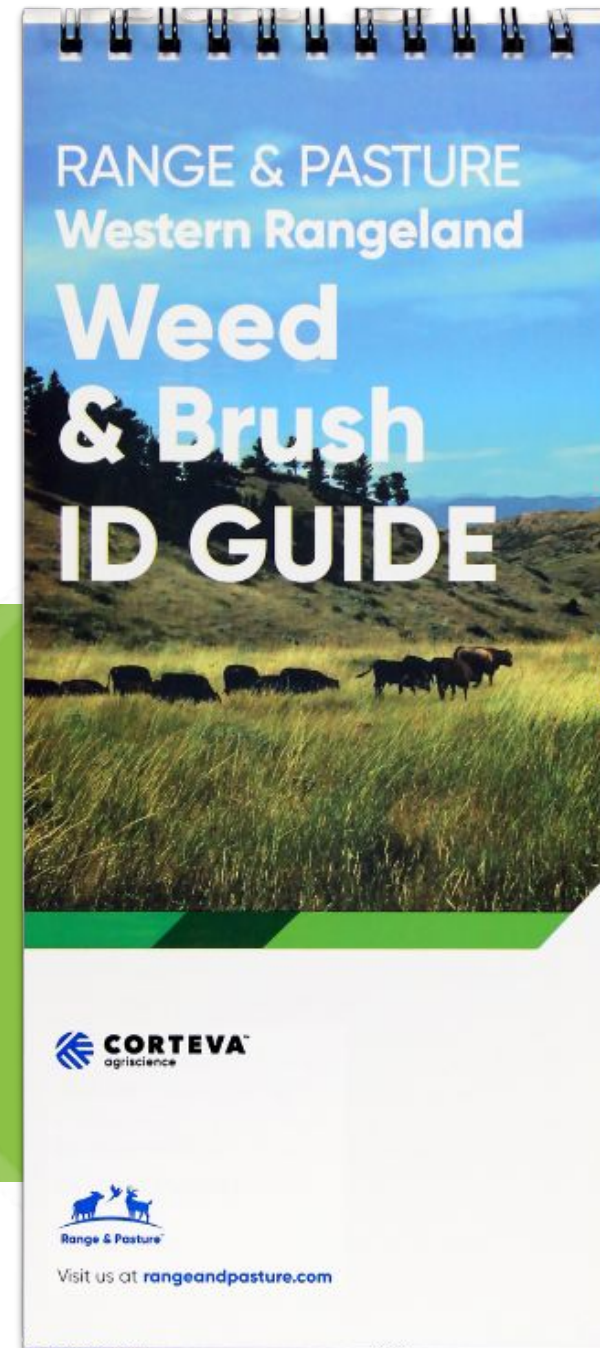
MERIT AWARD

Customer Brochures, Catalogs - farmer directed, 1 or more elements

CORTEVA AGRISCIENCE

In-house

***Corteva Western Rangeland Weed
& Brush ID Guide***



FIRST PLACE

Customer Brochures, Catalogs - farmer directed, 1 or more elements

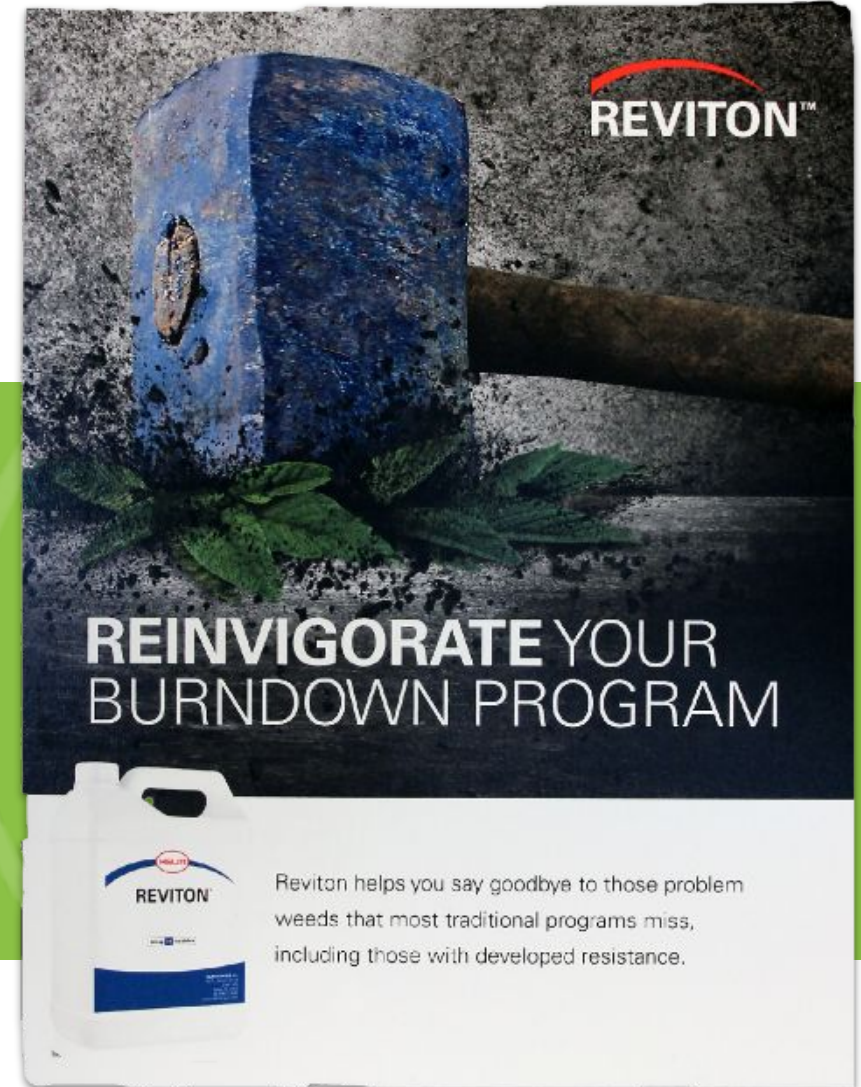
HELM AGRO

Agency: Filament

Reviton Foundation for Burndown Brochure



CHAPTER - FIRST AND REGIONAL - MERIT



Brochures, Catalogs, etc
directed at dealers, distributors or
sales reps others service
agribusiness

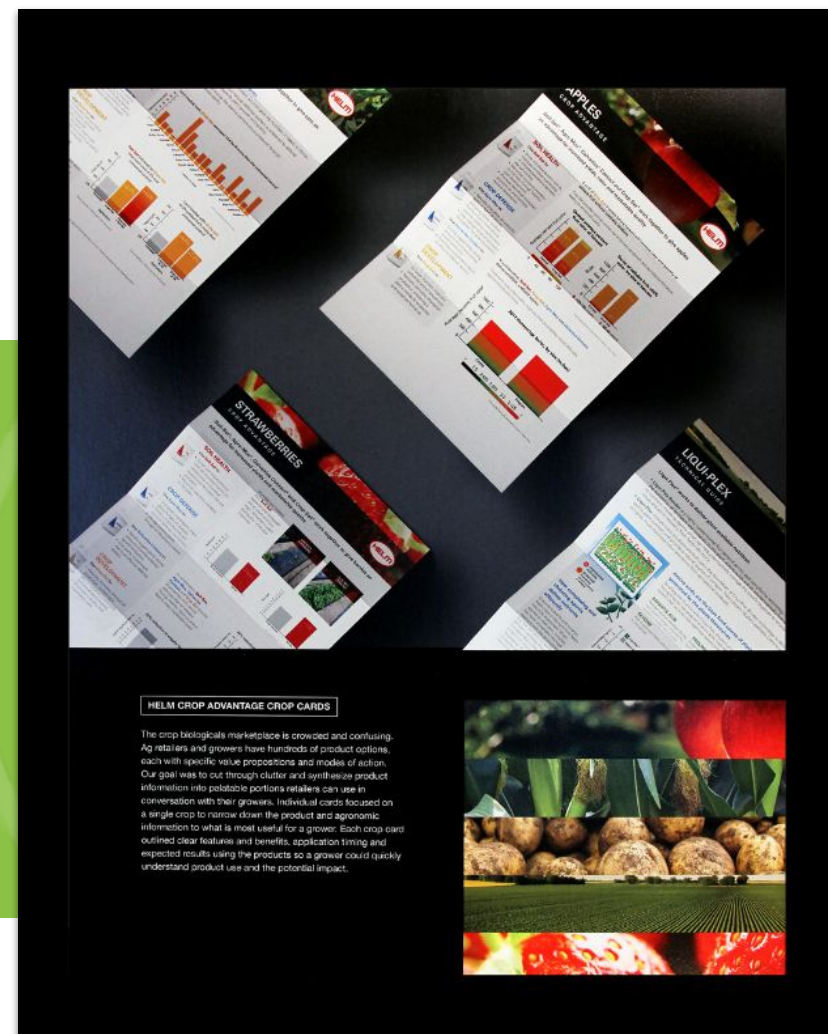
MERIT AWARD

Brochures, Catalogs Directed at Dealers, Distributors or Sales Reps, or Others Serving Agribusiness

HELM AGRO

Agency: Filament

Reviton Foundation for Burndown Brochure



FIRST PLACE

Brochure or Catalog

CAPITAL FARM CREDIT

Agency: Archer Malmo

\$10B Milestone Infographic



CHAPTER - FIRST AND REGIONAL - FIRST



\$10B Infographic

In fall 2021, Capital Farm Credit announced its achievement of exceeding \$10 billion in net loan volume. With 68 offices across Texas, Capital Farm Credit supports more than 22,000 farmers, ranchers, agricultural producers, and rural homebuyers.

This graphic was created to celebrate this historic milestone with CFC employees and customers across the state. Done in an illustrative style, the graphic features key CFC facts and milestones that contributed to the \$10 billion achievement.

The graphic was shared at an internal celebration as well as company social media platforms.



Point-of-Purchase Materials

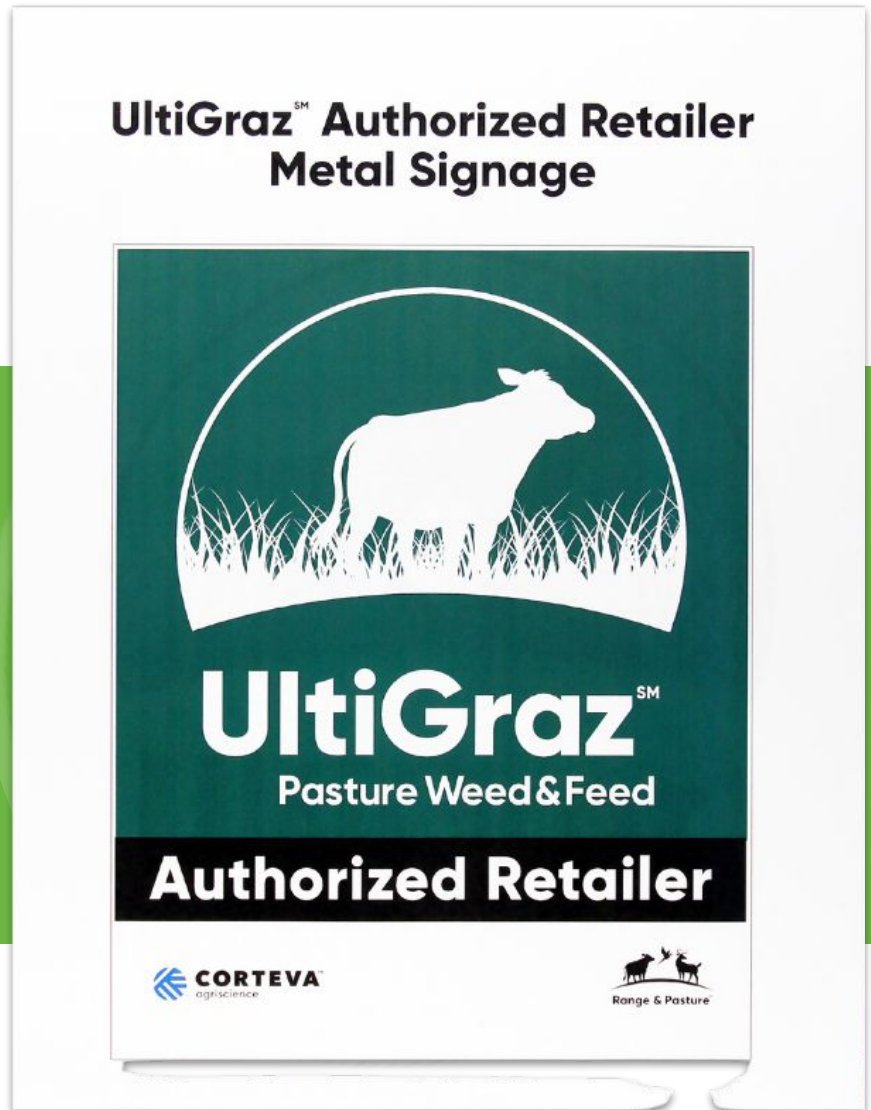
MERIT AWARD

Point-of-Purchase Materials

CORTEVA AGRISCIENCE

In-house

***Corteva Introduces UltiGraz
Pasture Weed & Feed***



CHAPTER - MERIT AND REGIONAL - MERIT

FIRST PLACE

Point-of-Purchase Materials

TENNESSEE CORN PROMOTION BOARD

Agency: Archer Malmo

Milan Field Days Tri-Fold Banner



CHAPTER - FIRST AND REGIONAL - FIRST

Exhibits - Live

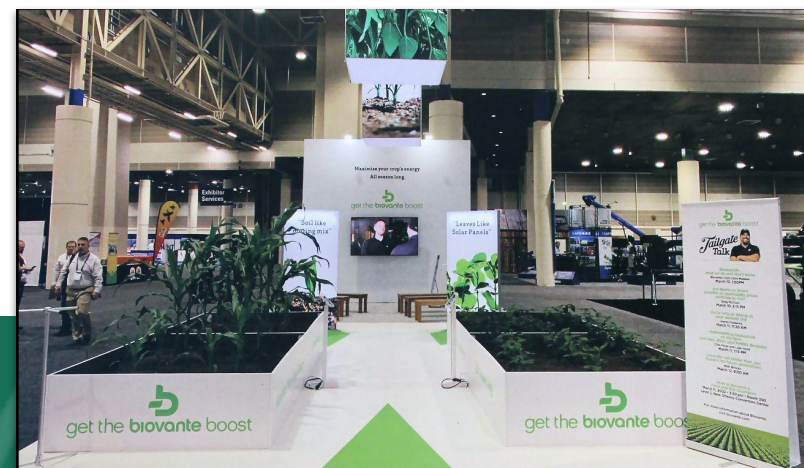
FIRST PLACE

Exhibits - Live

BIOVANTE

Agency: Archer Malmo

Biovante Commodity Classic Booth



Bringing the Farm to the Trade Show

When Biovante asked us how they could stand out during their first appearance at the industry's most important trade show, Commodity Classic, we proposed a radical idea: populate your booth with live corn and soybean plants. Now we didn't propose using crops solely as an attention grabber or for decoration — although they did have a magnetic effect in drawing visitors. This was design with purpose. Biovante sells crop health enhancers that can be applied throughout a plant's life. We wanted to create a real-world experience: simulate various crop stages when treatments can be made and show plant responses from giving them this "Biovante boost."

We soon realized why you don't see live plants displayed at indoor trade shows. It's

hard to do. There are a ton of logistics involved. You need the expertise, wherewithal and dedication to make it happen. In the end, our plants looked amazing: soybeans were loaded with pods, and the corn was a gorgeous green, healthy and over 6 feet tall.

Even as a newcomer to Commodity Classic, Biovante instantly became the talk of the show. Reactions ranged from disbelief to "Wow!" Many attendees had to touch the plants themselves to make sure they were real. But the impact Biovante made at the show was very real. They enjoyed a steady stream of traffic at their farm (er, booth), held meaningful conversations with several key prospects and conducted several media interviews.

Premiums/Specialties

directed at farmers, growers,
ranchers, or others serving agribusiness

MERIT AWARD

Premiums/Specialities Directed at Farmers, Growers and Ranchers or Others Serving Agribusiness

HORIZON AG

Agency: Brighton Agency

America's Best Days are on the Horizon: Promotional Items



FIRST PLACE

Premiums/Specialities Directed at Farmers, Growers and Ranchers or Others Serving Agribusiness

FARM CREDIT COLLABORATION
Agency: Archer Malmo

*Farm Credit Commodity Classic
Tote Bag Giveaway*



CHAPTER - FIRST & REGIONAL - MERIT

Corporate Identity

MERIT AWARD

Corporate Identity

FARM CREDIT ILLINOIS
Agency: Archer Malmo

***Farm Credit Illinois “Sow & Grow”
Referral Program***



Farm Credit Illinois Sow & Grow

In 2021, a big chunk of Farm Credit Illinois borrowers were referred by current customers. Farm Credit Illinois wanted to be sure the recommending customers were recognized and rewarded with a new referral program, one they looked to us to name and brand. Visually, we opted for a fun and inviting look that incorporated the iconic Farm Credit BioStar into the logo to represent an emerging seed.

With Sow & Grow, we wanted current customers to feel a sense of community and togetherness using a rhyming name that's easy to recall. As a cooperative, the organization's success is tied directly to the borrower's financial incentives in the form of dividends. The more they sow, the more they grow.

FIRST PLACE

Corporate Identity

CAPITAL FARM CREDIT
Agency: Archer Malmo

***Capital Farm Credit Summer
Breakaway Meeting Support***



CHAPTER - FIRST & REGIONAL - MERIT



Advertising in Agribusiness

MERIT AWARD

Advertising to Agribusiness

CAPITAL FARM CREDIT
Agency: Archer Malmo

***Capital Farm Credit Summer
Breakaway Meeting Support***



CHAPTER - MERIT & REGIONAL - MERIT

FIRST PLACE

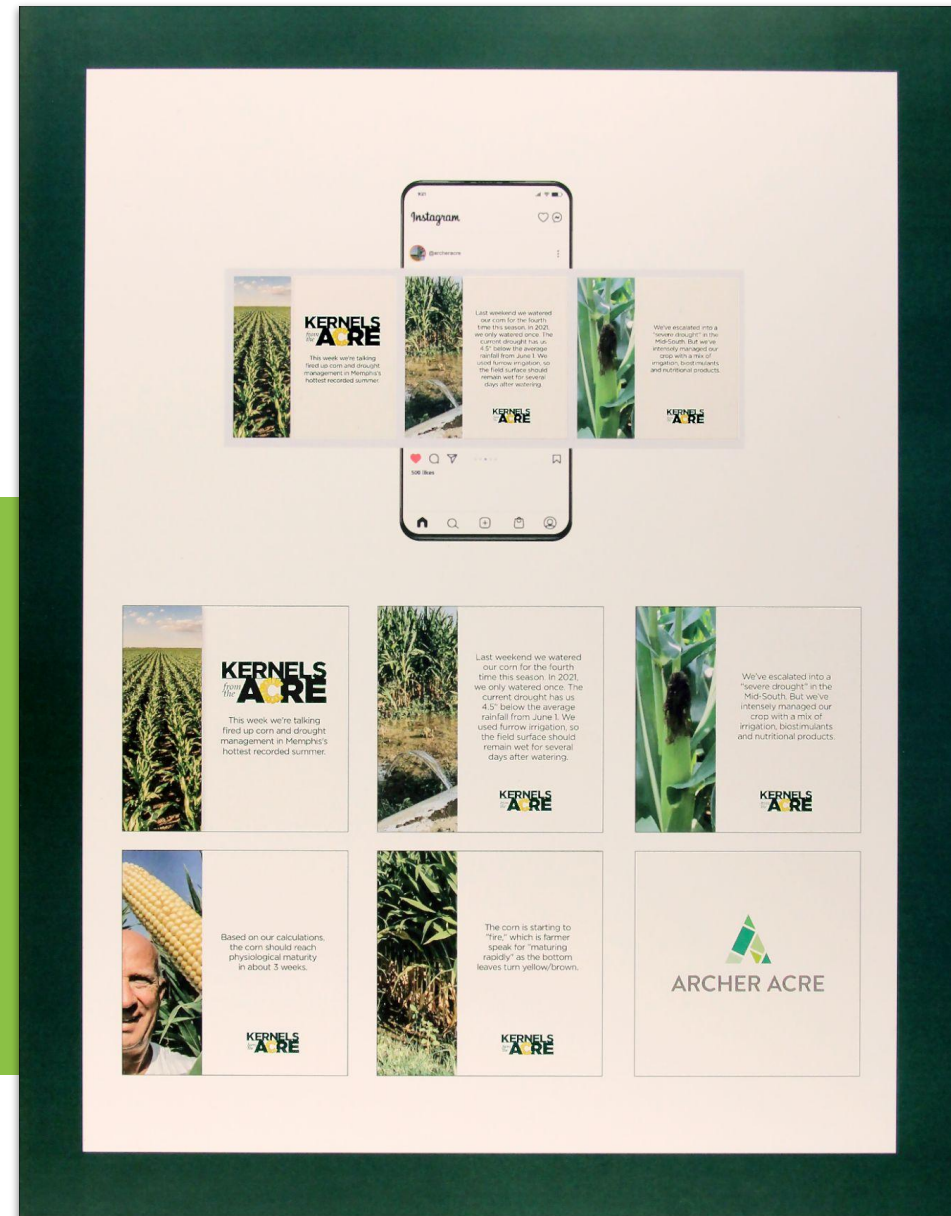
Advertising to Agribusiness

Archer Malmo

Kernels from the Acre Social Series



CHAPTER - FIRST & REGIONAL - FIRST



AGRICULTURAL AUDIENCES

Public Relations

Overall PR Program

MERIT AWARD

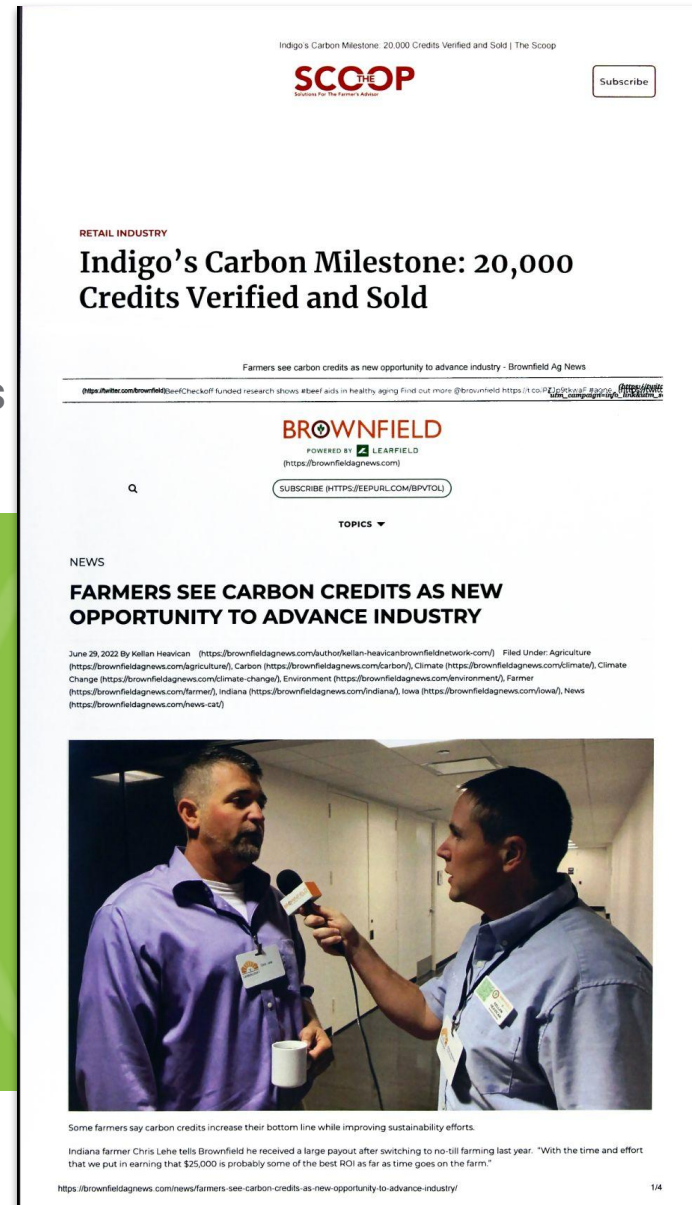
Overall PR Program directed at farmers, ranchers, growers, stakeholders or employees and all others serving agribusiness

Indigo Ag
Agency: Rooster

Indigo Issuance Day PR



CHAPTER - MERIT & REGIONAL - MERIT

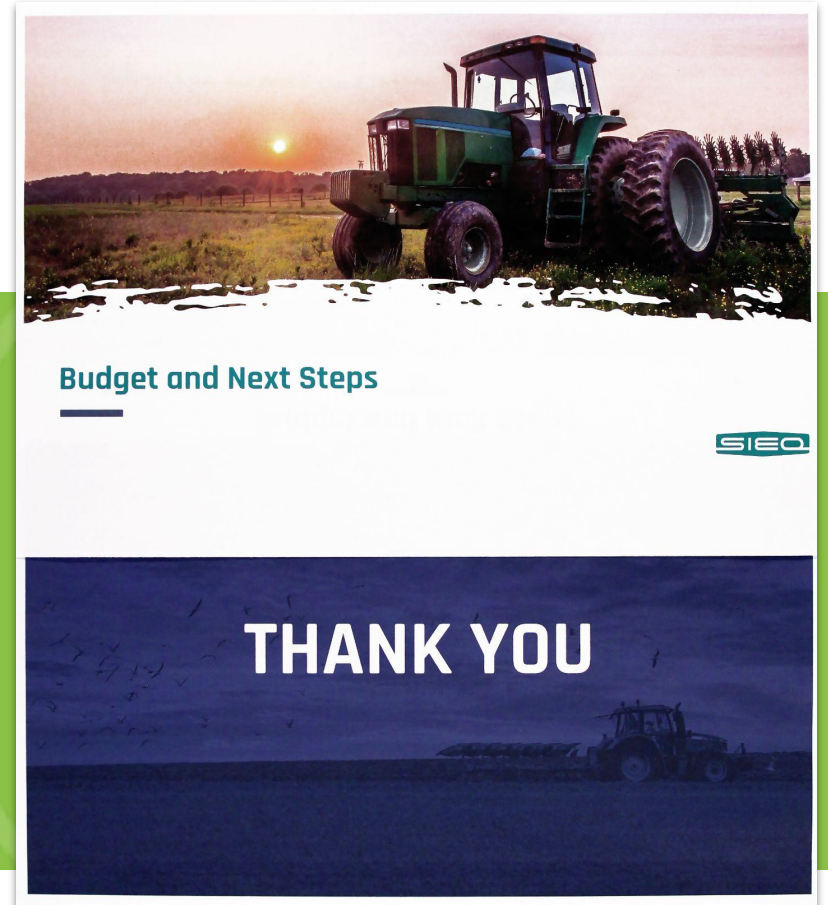


FIRST PLACE

Overall PR Program directed at farmers, ranchers, growers, stakeholders or employees and all others serving agribusiness

Greenway Equipment
Agency: SI EQ

***Greenway Corporate Social Responsibility
Campaign Grows In Key Market***



Media Relations

MERIT AWARD

Media Relations

SIMPAS - Applied Solutions
Agency: Archer Malmo

**SIMPAS-Applied Solutions
Media Kit**



SIMPAS-applied Solutions™
Frequently Asked Questions

What is prescriptive application, and why is it best practice?
Prescriptive application of crop inputs at planting delivers data-driven solutions to accommodate varying conditions across a single field to combat yield barriers and, in turn, increase profit potential.

While crop input prescriptions are somewhat new, they are developed in much the same way as variable-rate fertilizer applications. A variety of agronomic analyses, such as soil sampling, topography and nutrient removal calculations, are used to create a shapefile, which guides a unique application system to apply crop inputs in-furrow precisely and variably.

What are SIMPAS-applied Solutions?
SIMPAS-applied Solutions™ (SaS™) are proven, reliable crop inputs made available in SmartCartridge™ containers for prescriptive, in-furrow applications to address unmet or under-satisfied agronomic needs.

Who provides the prescription for SIMPAS-applied Solutions?
Prescriptions for SIMPAS-applied Solutions are developed by retailers, agronomists or crop consultants. The prescription is then easily uploaded into the ISO-based display that controls the SIMPAS application system.



See Profit Potential
With SIMPAS-applied Solutions™

It's time to rethink how you treat management zones and pressure areas with SIMPAS-applied Solutions™ (SaS™). With SaS, you can prescriptively apply multiple inputs – liquid or granular – simultaneously in-furrow at planting. Now you can isolate and address multiple yield limiters in one pass with a variety of products, such as fungicides, insecticides, micronutrients and nematocides.

Delivered With SmartCartridge™ Container Technology
SIMPAS-applied Solutions are applied with patented SmartCartridge™ container technology that creates a closed delivery system to minimize exposure and maximize efficiency. Each container holds approximately 20 pounds of granular product or approximately 2.5 gallons of ready-to-use liquid product with no additional carrier needed and can easily be swapped out in the field during planned stops.

Pay Only for What You Use
SmartCartridge containers are equipped with patented RFID-enabled Smart Tag™ technology that monitors product levels in real time. When you're finished planting, simply return the container to your retailer and pay only for as-applied acres. There's no need to worry about running containers until they're empty.

Prescribe & Apply
Your retailer or trusted advisor develops issue-specific prescriptions using various factors such as sampling, sensing, historical yield data, elevation, topography and imagery. These prescriptions are then uploaded to the SIMPAS application system for precise application of SIMPAS-applied Solutions to each problem area.

FIRST PLACE

Media Relations

Helena Agri-Enterprises, LLC
In-House

*Commodity Classic
Media Relations Campaign*



News, Feature Article or Persuasive Writing - Trade Media

FIRST PLACE

News, Feature Article or Persuasive Writing - Trade Media

Corteva Agriscience
Agency: Bader Rutter

**“It All Starts With Grass: How High-Quality
Grazing Supports A Healthy, Productive Herd”**



CHAPTER - FIRST & REGIONAL - FIRST



GATEWAY
to the **BEST**

2023 Best of NAMA



IT ALL STARTS WITH GRASS:
HOW HIGH-QUALITY GRAZING SUPPORTS
A HEALTHY, PRODUCTIVE HERD



Events - Customer

MERIT AWARD

Events - Customer

HELM Agro
Agency: Filament

No-Till Conference

HELM | No-Till Conference

Category 35: Events

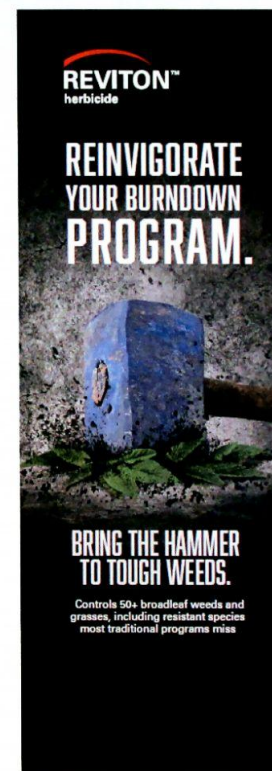
Event signage:



HELM | No-Till Conference

Category 35: Events

Event banners:



FIRST PLACE

Events - Customer

Helena Agri-Enterprises, LLC
Agency: Trilix

**Helena's 2022 Commodity Classic
Let the Good Times Roll Event**



CHAPTER - FIRST & REGIONAL - MERIT

Events - Media

FIRST PLACE

Events - Media

Helena Agri-Enterprises, LLC
In-house

2022 Evolve Field Day Media Event



CHAPTER - FIRST & REGIONAL - MERIT

Events - Internal

FIRST PLACE

Events - Media

Helena Agri-Enterprises, LLC
In-house

The 2022 Evolve Field Day



CHAPTER - FIRST & REGIONAL - FIRST



Company and Association Newsletters - External

print or electronic - farmers,
ranchers, or dealer and distributors

FIRST PLACE

Company and Association Newsletters

Corteva Agriscience
Agency: Bader Rutter

Range & Pasture Steward



RANGE & PASTURE STEWARD
VOL. 19 • NO. 3 • SUMMER 2022
Improve Pasture, Restore Rangeland, Enhance Habitat

Good pastures pay off in the long run

Since the 1980s, Dwight Kibby, along with his wife Majuana, has been running a commercial cow-calf operation on primarily fescue pastures in the hilly, Ozark landscape of Missouri. Dwight Kibby jokes that the county his pastures are in should have been named "Rock County"; rocky soils make the ground well suited for pasturelands versus crops. Because the land is best fit for grazing, maximizing pasture productivity has always been important to Kibby's operation.

"It costs money to feed and put up hay," Kibby says. "If your cattle will bale it for you, you're much better off."

In an industry with tight margins and volatile markets, cattle performance is crucial for many producers, and the Kibbys are no different. Providing a solid forage base throughout the year pays off for them in the long run.

"If you've got good pastures, cattle will gain and keep a body condition that's good," Dwight Kibby says. "For that matter, it's a lot less trouble and expense to have good pastures than to have hay. Any time I can keep from getting my baler out of the barn, that's a plus."

WEEDING OUT TROUBLESOME SPECIES

Like any good producer, Kibby knows the impact of weed pressure in pastures. He works hard to provide a solid foundation that keeps his cattle grazing nearly year-round. Weeds threaten that. In an average year, Kibby deals with chicory, musk thistle, knapweed, ironweed, ragweed and multiflora rose. Recently, hay imported into the area has caused poison hemlock to encroach on Kibby's pastures.

"In the case of chicory and ironweed, it robs the grass around it [of nutrients]," Kibby says. "And then with musk thistle, cows will back off and won't even eat close to it."

The Kibbys have utilized a variety of Corteva Agriscience® products throughout the years — from 2,4-D to DuraCor® herbicide — to battle troublesome species in their pastures. They also use Remedy® Ultra herbicide to spot-treat brush, namely multiflora rose.

"When we took this place over in the '80s, you could not find a field that was not loaded with musk thistle," Dwight Kibby says. "We've fought them ever since, and we've just about got them under control."

Stretch the grazing season

Spot-spraying starts with calibration
Don't let brush wreak havoc
This weed's lethal; stop it now



Chicory is a perennial that flowers from June through October. It typically grows to a height from 1 to 3 feet.

Audio/Video Broadcast News

FIRST PLACE

Audio/Video Broadcast News

Corteva Agriscience
Agency: NCBA's Cattlemen to
Cattlemen

Value of Pasture and Forage Management



CHAPTER - FIRST & REGIONAL - FIRST

Audio/Video Feature or Testimonial

FIRST PLACE

Audio/Video Feature or Testimonial

Corteva Agriscience
Agency: Bader Rutter

**Producer - Education Segment for UltiGraz
Pasture Weed & Feed**



CHAPTER - FIRST & REGIONAL - FIRST

AGRICULTURAL AUDIENCES

Digital

Advertising on the Web

MERIT AWARD

Advertising on the Web

The Cotton Board
Agency: Archer Malmo

The Cotton Board “Let’s Talk”
Video Series



FIRST PLACE

Advertising on the Web

21st Century Equipment
Agency: Hunt Marketing

21st Century Equipment Culture Highlight



Internet Website

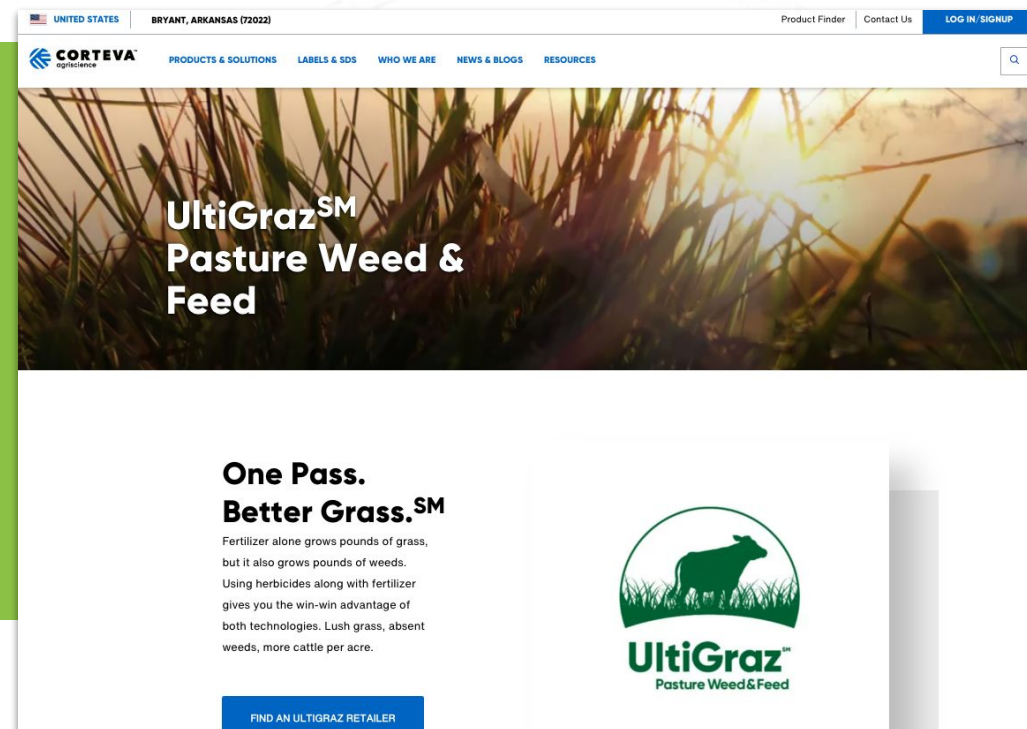
directed at farmers, ranchers or
growers, and all others serving
agribusiness

FIRST PLACE

Internet Website

Corteva Agriscience
In-house

Introducing UltiGraz SM Pasture
Weed & Feed



Digital Content

journals or blogs directed at farmers,
ranchers or growers, and all others
serving agribusiness

MERIT AWARD

Digital Content - journals or blogs

Sunshine Quality Solutions
Agency: Hunt Marketing

Sunshine + Mardi Gras World: How John
Deere Products Help Power One of the
World's Largest Carnivals



CHAPTER - MERIT & REGIONAL - MERIT


Sunshine + Mardi Gras World: How John Deere Products Help Power One of the World's Largest Carnivals

posted on Wednesday, February 23, 2022 in [Dealer News](#)

When you think of Sunshine Quality Solutions and John Deere, you probably think of a [farmer](#) working the land, or even a [homeowner](#) performing lawn maintenance.

While it's true we love helping growers and residential customers alike, every now and then our John Deere tractors get to flex their muscles with something a little more festive: Mardi Gras!

Mardi Gras World is a Louisiana icon. Inside Mardi Gras World, you'll find Kern Studios, an operating workshop that has created incredible floats for Mardi Gras and other parades across the globe since 1947. These fanciful creations are works of art unto themselves, but in order for the masses to enjoy them, they have to make the trip from the 300,000-square-foot workshop space onto the streets of New Orleans.



So, what does Barry Kern, President & CEO of Kern Studios & Mardi Gras World, and his team look for when choosing the right [tractors](#) to make Mardi Gras happen?

Power

Big floats need big tractors. The floats created at Mardi Gras World are larger than life. Throughout Mardi Gras season, tractors will work to pull roughly 1,000 floats from the workshop floor onto parade routes.

Royalty floats are the smallest units built at Kern Studios and can hold 10-12 people. The biggest floats created by the company can carry 60-70 people on a single unit. Sometimes as many as 10 of these units are hooked together, pulled one behind another. Because of this, several hundred people may be pulled at once.

CATEGORIES

Dealer News
Deere & Company News

RECENT ARTICLES

Sunshine Building a New Location in Lake Charles, Louisiana
Sunshine is Building a New Location in Baton Rouge
Sunshine Raises over \$34,000 for the Louisiana FFA Foundation

ARCHIVE

2022
2021
2020
2019
2018
2016
2015
2014
2013

COMMON TAGS

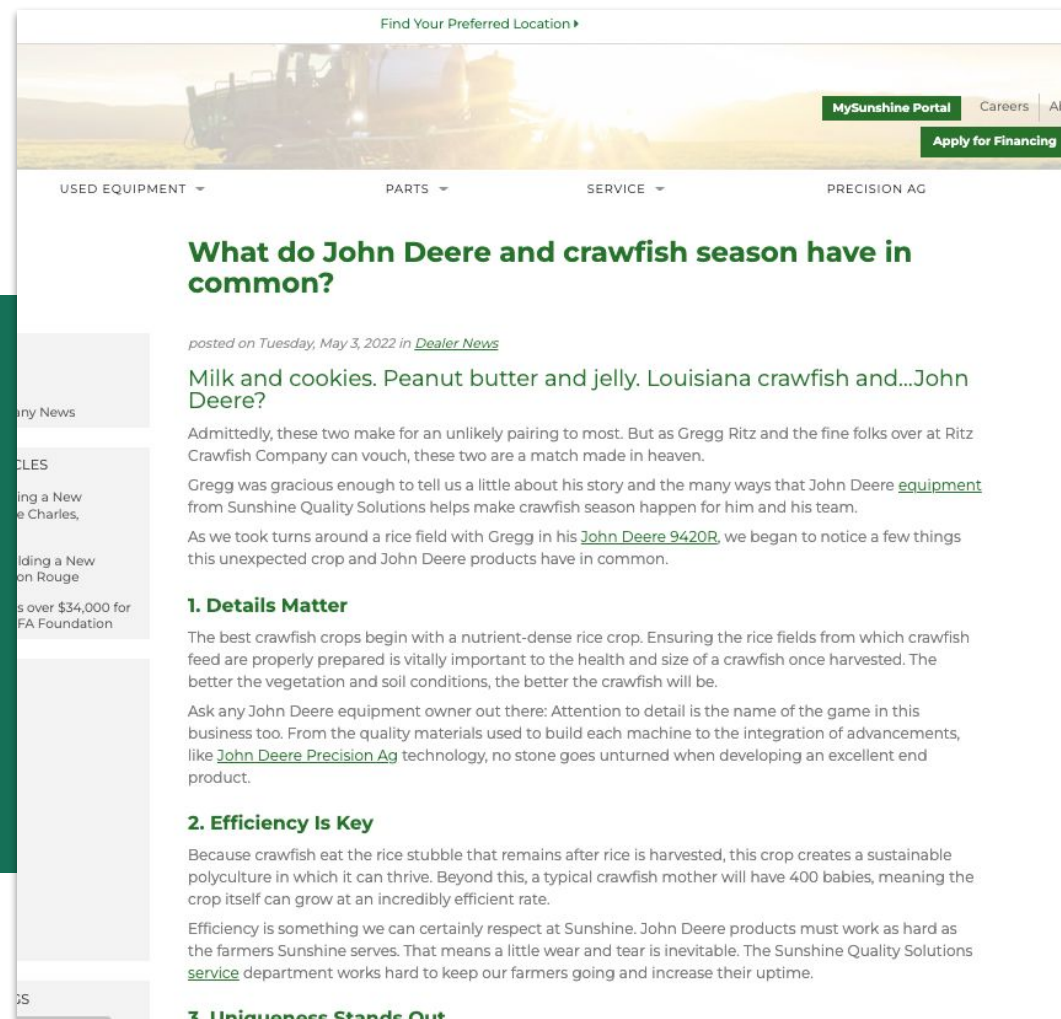
1 series compact utility tractor
d-bee green accents gator
how to john deere warranty
lawn care lawn mowers locations
mulch control specials

FIRST PLACE

Digital Content

Sunshine Quality Solutions
Agency: Hunt Marketing

What do John Deere and Crawfish Season
Have in Common?



CHAPTER - FIRST & REGIONAL - FIRST

Webinars & Podcasts

FIRST PLACE

Webinars & Podcasts

Helena Agri-Enterprises, LLC
Agency: Trilix

The FieldLink Podcast



CHAPTER - FIRST & REGIONAL - MERIT

Email Marketing

MERIT AWARD

Email Marketing

Corteva Agriscience
In-house

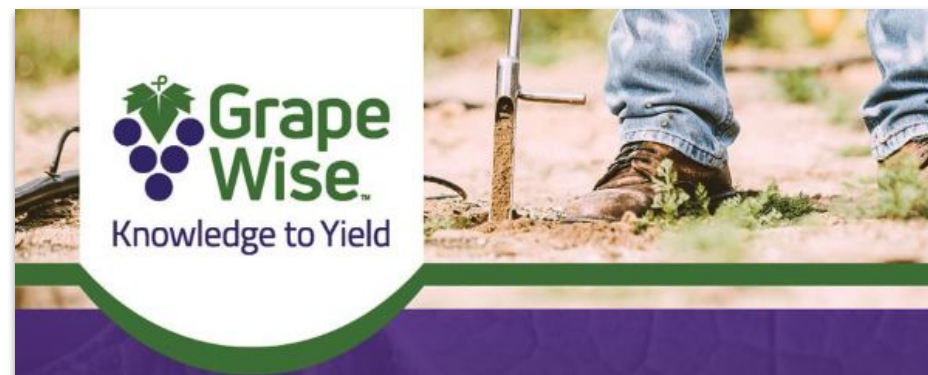
**In the Weeds - Local, Custom
Communications for Corteva Agriscience
Range and Pasture Sales**

FIRST PLACE

Email Marketing

Helena Agri-Enterprises, LLC
In-house


Are You Grape Wise?




Grape Wise
Knowledge to Yield

Give vineyards their best chance of success.

Introducing Grape Wise from Helena, a season-long plan to maximize grape yields. Starting the season with water and soil samples is the first step to a successful season. Check out this video to learn more.



Give vineyards their best chance of success.



Sampling is the key to success in your vineyards.

Developing a sampling schedule with your Grape Wise consultant can provide you with valuable data all season long. Learn more about our sampling services in this FieldLink article.

[Learn More About Sampling](#)

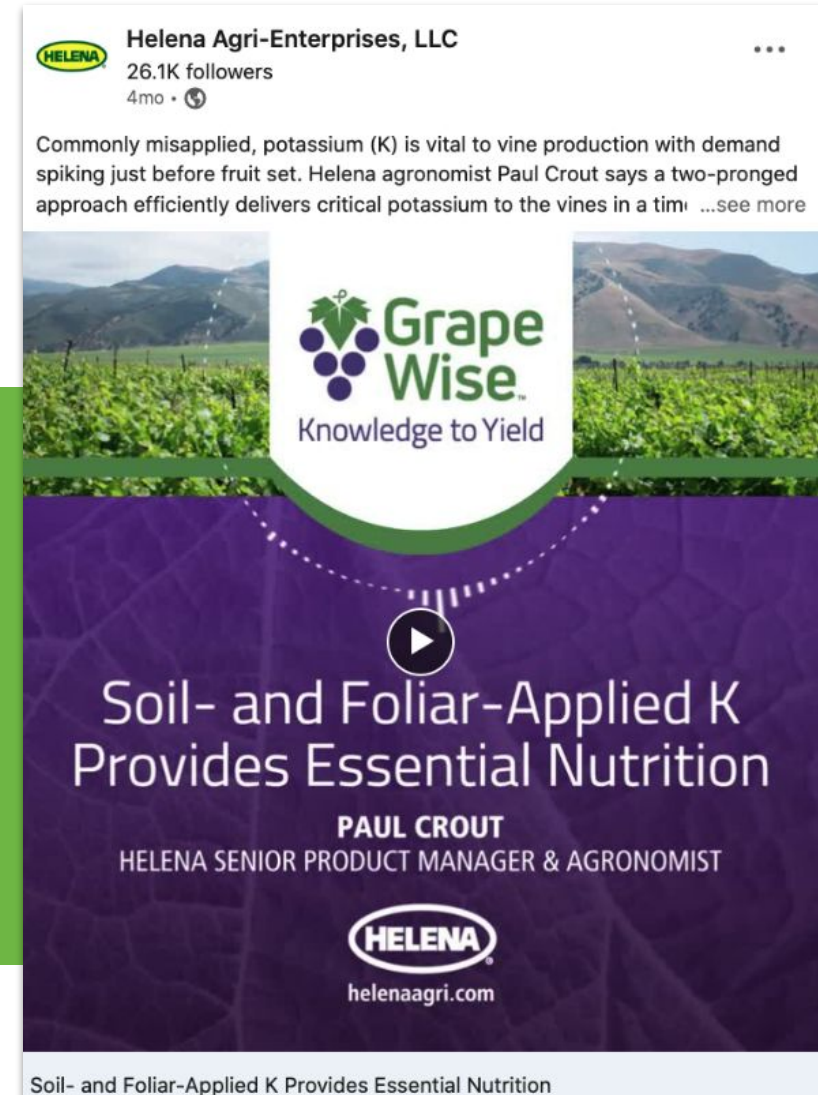
Social Community Building and Engagement - Social Campaign

FIRST PLACE

Social Community Building and Engagement

Helena Agri-Enterprises, LLC
Agency: Trilix

**The 2022 Helena Grape Wise Social Media
Campaign - Knowledge to Yield**



Social Tactic - A Specific Activity

MERIT AWARD

Social Tactic - A Specific Activity

Corteva Agriscience
Agency: Bader Rutter

R&P Brand Influencer



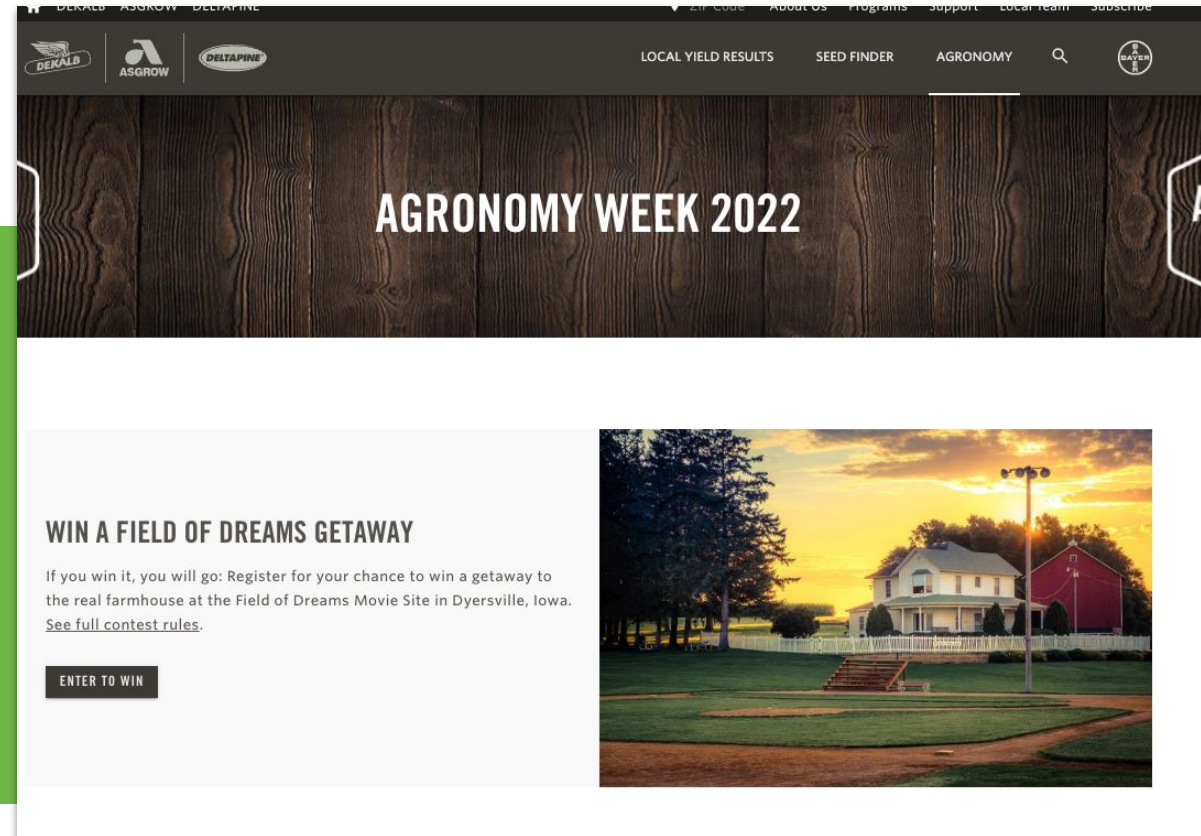
CHAPTER - MERIT & REGIONAL - MERIT

FIRST PLACE

Social Tactic - A Specific Activity

Bayer Crop Science
Agency: Osborn Barr Paramore

**DEKALB Asgrow Deltapine Agronomy
Week Daily Segment - Numbers of a
Good Season**



CHAPTER - FIRST & REGIONAL - FIRST

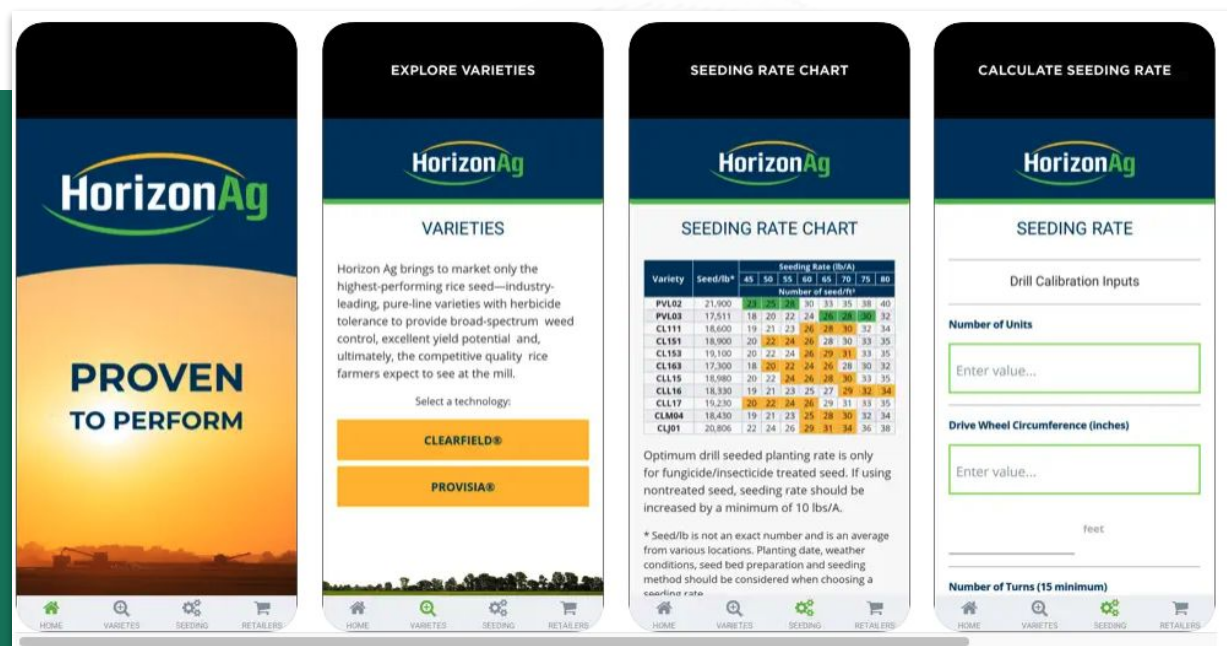
Smartphone Apps

FIRST PLACE

Smartphone Apps

Horizon Ag
Agency: Brighton Agency

Proven to Perform Horizon Ag Seed
Decision App



CHAPTER - FIRST & REGIONAL - FIRST

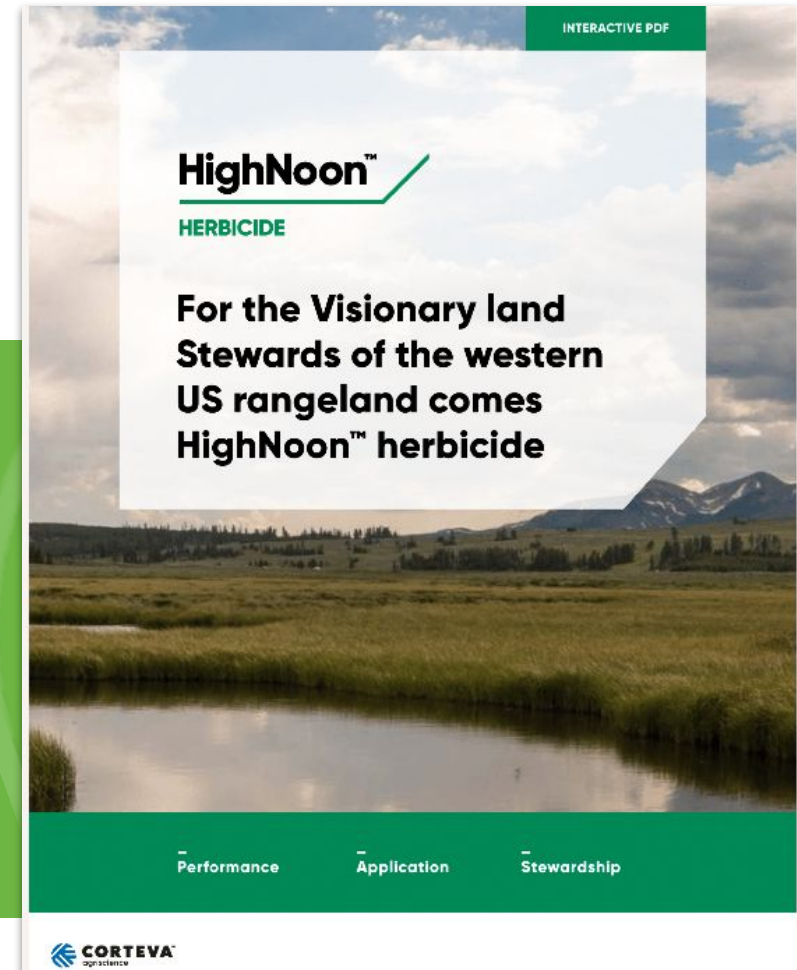
Other Digital Tools

MERIT AWARD

Other Digital Tools

Corteva Agriscience
In-house

**HighNoon Herbicide Interactive
Collateral**



FIRST PLACE

Other Digital Tools

Farm Credit Mid-America
Agency: Archer Malmo

Farm Credit Mid-America Dream Space



You can't see into the future, but you can visualize what it has in store. Farm Credit's Dream Space Experience was designed to help you start seeing the road ahead. Users answered a series of questions and Dream Space produced a customized artistic rendering of their rural future based on the answers.

The Farm Credit Dream Space experience debuted at the 2022 National Farm Machinery Show, intentionally targeting all attendees to span a wide range of demographics. Common demographics like age, income, and gender weren't a major consideration in this instance. Rather, we invited anyone with an imagination and desire to dream.

Do users see themselves on a farm? On a ranch? On a rural playground? Regardless of how each sees their future, Dream Space brought it to life with a sense of whimsy and folksiness.

CONSUMER AUDIENCES



Company or Producer -
Funded Advertising
campaign directed to
consumers

MERIT AWARD

Company or Producer-Funded Advertising campaign directed to consumers

Tennessee Corn Promotion Board
Agency: Archer Malmo

**Tennessee Corn Promotion Board
E15 Campaign**



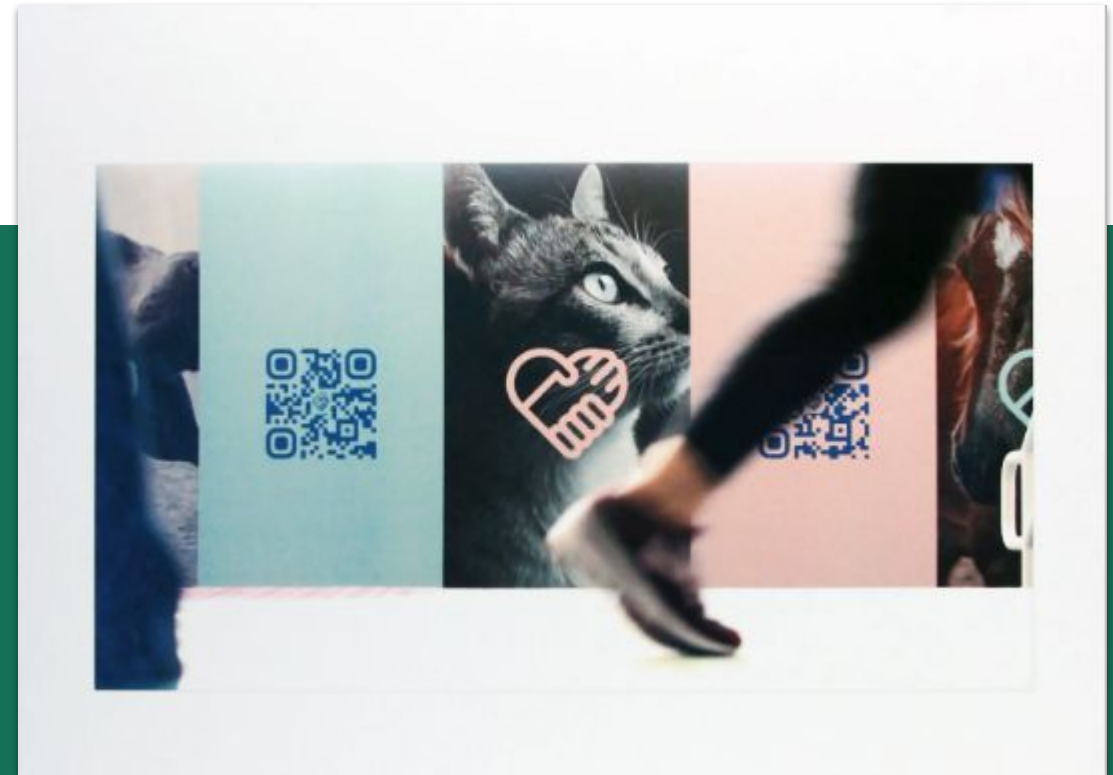
CHAPTER - MERIT & REGIONAL - MERIT

FIRST PLACE

Company or Producer-Funded Advertising
campaign directed to consumers

Veterinary Hope Foundation
Agency: Bader Rutter

Hope is Everywhere



CHAPTER - FIRST & REGIONAL - FIRST

MERIT AWARD

Company or Producer-Funded PR Campaign Element
directed to consumers

Tennessee Corn Promotion Board
Agency: Archer Malmo

Tennessee Corn Promotion Board
E15 Campaign - Banner Ads

Digital Ad Campaign

The Tennessee Corn Promotion Board collects and administers the corn checkoff funds. This special fund makes market development, promotion, education, and research possible, benefiting the Tennessee corn industry, agriculture, and economy. This campaign capitalizes on growing consumer demands for green energy, GHG reductions, energy independence, and lower fuel prices.



FIRST & MERIT

Company or Producer

Tennessee Corn Promotion Board
Agency: Archer Malmo

Tennessee Corn Promotion Board
E15 Campaign - Campaign Videos



CHAPTER - FIRST & REGIONAL - MERIT

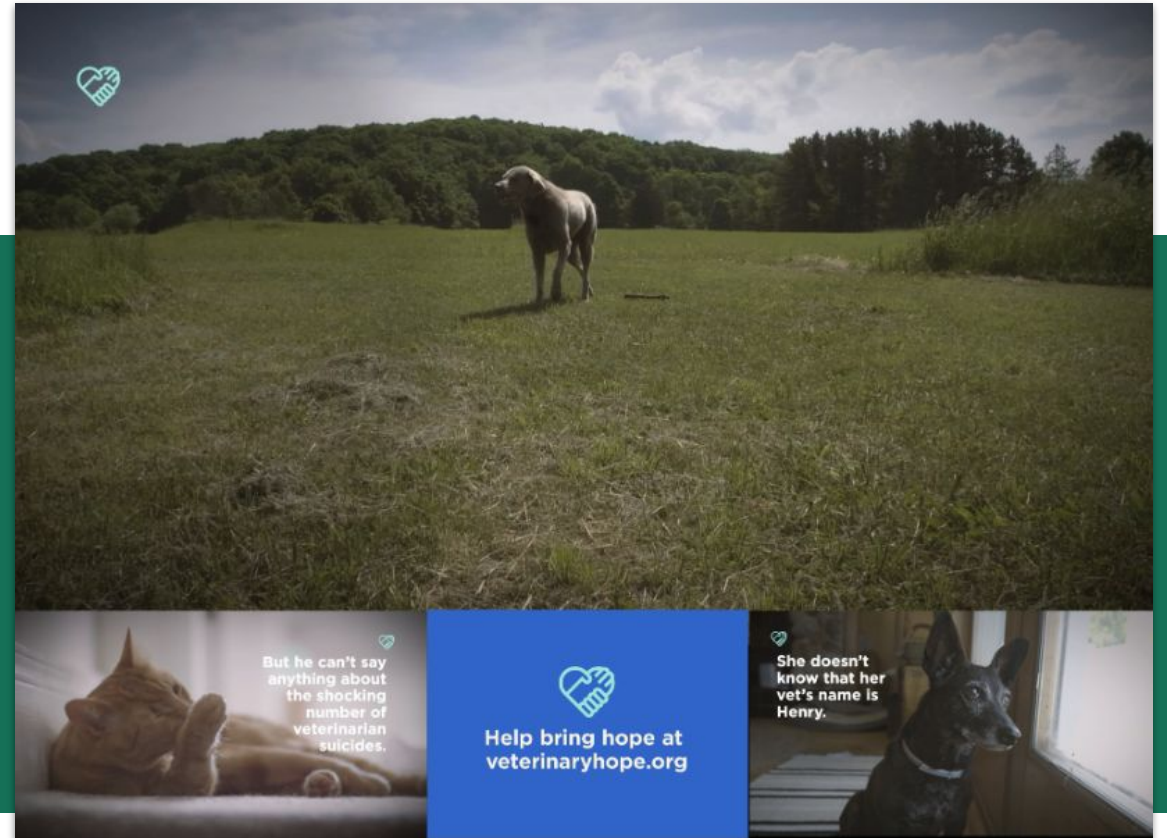
Social Media Campaign - directed to consumers

FIRST PLACE

Social Media Campaign directed to consumers

Veterinary Hope Foundation
Agency: Bader Rutter

Veterinary Hope Foundation
PSA Video



CHAPTER - FIRST & REGIONAL - FIRST

SPECIALTY AUDIENCES

Speciality Campaign Elements - single or series

FIRST PLACE

Specialty Campaign Elements

Manulife Investment Management,
Timberland & Agriculture

Agency: Archer Malmo

**Manulife Investment Management,
Timberland & Agriculture**

CONGRATULATIONS
TO ALL OUR WINNERS TONIGHT!



JANUARY 19, 2023



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NAMA Agri-Marketing Conference – April 26 - 28, St. Louis



GATEWAY
to the **BEST**

2023 Best of NAMA

JANUARY 19, 2023

